



Engineers Without Borders South Africa

Student Leadership Retreat

Sponsorship Pack

“Empowering engineers” (and other professionals) to “empower communities” to solve their own challenges. We empower engineers by providing focused training, tools and support systems designed to enable them to help the communities they work with.

Key themes: Global responsibility, human-centered design,
sustainability



About EWB-SA



Key Focus:

- Purpose: Addressing critical infrastructural challenges in underserved communities.
- Ensuring that engineering expertise is accessible to communities who need it most.

Strategy:

- Connecting engineering professionals and students with these communities.
- Working in collaboration with universities, industry leaders, and volunteers to ensure a sustainable impact.

Why it Matters:

- Engineering solutions drive social progress, but many communities lack access to affordable engineering services, leaving crucial infrastructure gaps.



CHALLENGES IN ENGINEERING FOR SOCIAL IMPACT

Unaffordability of Engineering Services:

- Communities in South Africa, especially rural or marginalised urban areas
- Private sector intervention is often directed towards larger, profitable projects, leaving smaller-scale community needs unmet.

Limited Exposure for Early-Career Engineers:

- Gap between academic learning and real-world application.
- Graduates without human-centered skills for client-facing/community-focused tasks.

Why These Challenges Are Crucial:

- Without affordable engineering and practical experience for young professionals, critical community infrastructure remains underdeveloped, impacting societal well-being and growth.



STUDENT LEADERSHIP RETREAT (SLR) 2026



Who is involved

We host an **annual Student Leadership Retreat** bringing together EWB-SA student chapters leaders from across the country (Universities in Gauteng, Eastern Cape, Western Cape, Kwa-Zulu Natal, North West).

Our Focus

The retreat will focus on **leadership, career readiness, and personal development** - equipping students to step confidently into their **future roles** as **professionals and community leaders**.

Chapters

10 student chapters, **30 student chapter leaders** (2.5 x growth from 2025)
Community of the **next generation of engineering graduates** and working professionals

Retreat Activities



- **Team-Building Challenges:** Outdoor or indoor activities that build trust and collaboration
- **Leadership & Development Workshops:** Sessions on personal, professional, and leadership development
- **Strategic Planning:** Students co-create a strategic plan for the new academic year
- **Networking Dinners:** Informal space for bonding and peer exchange
- **Mentorship Connections:** Discussions and engagements with invited mentors/industry guests



Retreat Costs

Attendees

30 student leaders + 8 team members ~ 40 attendees

Cost of Attendance

R12 500 each attendee = **R375 000 (R500 000 all inclusive)**

Cost Breakdown

- Venue (incl. accommodation, conference facility, meals): R300 000 (**R10k x**)
- Transport: R50 000 (**R 1700 x**)
- Retreat pack (merchandise, branding): R25 000 (**R800 x**)

Sponsorship Pack

Level	Contribution	Benefits to Corporate Partner
Gold - Headline Sponsor	Full Conference (R500 000)	<ul style="list-style-type: none">- Exclusive recognition as Headline Sponsor- Media/ press mentions and premium logo placement- Branding on all event materials, banners, and digital platforms- Opening/closing remarks opportunity for a corporate representative- 60-min Corporate Sponsor slot- Access to student leadership database (opt-in, compliant with POPIA)
Silver – Supporting Sponsor	Students (R375 000)	<ul style="list-style-type: none">- Co-branding on event materials, digital platforms, and student packs- 30-min Corporate Sponsor slot- Medium logo placement at venue and in promotional material- Recognition in event communications and social media
Bronze – Contributor	Team (R125 000)	<ul style="list-style-type: none">- Logo placement on event banners and student packs- Verbal acknowledgment during the retreat- Opportunity to distribute branded materials (pens, notebooks, etc.)



Benefit for student



Skills

- Practical leadership tools for leading peers and teams
- Problem-solving experience through real-world challenges
- Confidence, self-awareness, and resilience building

Opportunities

- Networking with fellow student leaders across campuses
- Access to industry mentors and professional guidance
- Career readiness insights and exposure to workplace expectations

Growth

- Vision and goal setting for personal and leadership journeys
- Clarity on academic, career, and community priorities
- Motivation to make a positive impact back on campus
- Long-term mindset shift from student to future workplace leader

Why Partner with us?

Direct access to influential young leaders who will soon join workplaces where business operates.

Brand positioning as the partner that invests in leadership, empowerment, and student development.

Long-term value: students who are engaged now are more likely to trust and choose our partners later as employees, professionals, and employers

Corporate Sponsorship

Brand Visibility: Logo on all retreat materials, social media promotion, and event signage.

Engagement Access: Networking with student leaders (future professionals and workplace influencers), as well as access to the broader chapter community as well.

Thought Leadership: Opportunity for an organisational representative to run a short financial wellness/leadership session during the retreat.

Positive Association: Position your organisations as a champion of youth leadership and empowerment.

A group of approximately 15 young adults, diverse in age and ethnicity, are posing for a group photo outdoors on a grassy area. They are all wearing white polo shirts, some with EWB SA logos. The background is a large white banner featuring the EWB SA logo and a world map. The individuals are smiling and making various hand gestures, including thumbs up and peace signs. The image is framed by a semi-transparent orange rectangle on the left and a semi-transparent red rectangle on the right.

Thank You

Looking forward to working together